



West River Estate & Financial Planning Council, Inc.

Dear Current, Past, and Prospective Members:

On behalf of the West River Estate and Financial Planning Council Executive Committee, it is my pleasure to invite you to join us for five luncheon seminars this year. For those of you who have been members of the WREFPC in the past, we thank you for your continued involvement and support. For those of you who are considering joining the WREFPC for the first time, WELCOME! We hope you find the speakers and topics not only interesting, but relevant to your profession.

The 2019 WREFPC brochure, with the speakers and topics, is enclosed. Please feel free to share this with any of your colleagues who may be interested in joining the WREFPC. Additionally, you are welcome (and encouraged) to invite guests to attend any of the seminars at an additional cost of \$20.00 per guest, per seminar. The same guest is only permitted to attend two seminars per year. The goal of permitting guests to attend the WREFPC is to increase the interest in our organization and hopefully grow our membership. Guests will be sent membership information after they attend a seminar.

In addition, the Executive Committee is making a couple of exciting changes. First, in an attempt to allow our members to get to know the Executive Committee better, all Executive Committee members will be in attendance at our meetings 15 min early. Second, this year's June meeting will be our first annual "Membership Mixer." The goal of the Membership Mixer is to introduce potential new members to WREFPC in a more social setting. This meeting will be held on **June 11, 2019, at 3pm, at Arrowhead County Club**. Along with a great speaker, a social hour/mixer will be held after the meeting allowing members and potential members to socialize with each other. As an added bonus, if a current member brings a friend/colleague to the Membership Mixer, and that friend/colleague joins WREFPC, the new member will receive 1/2 off their 2019 membership, and the current member will receive 1/2 off their 2020 membership. Therefore, make sure to mark your calendar, and your friends' and colleagues' calendars, for the June 11th meeting.

As a reminder, membership fees are due prior to the first seminar. This year, we offer this program at the cost of \$270.00 per individual and \$1,400.00 for a corporate membership (up to six persons from one company). Additional individuals may be added to a corporate membership for \$245.00 each. Membership fees include the cost of meals.

We are still looking for sponsors for the 2019 program year. Sponsorships are a great marketing opportunity for your organization and are another way for the WREFPC to raise money so that we can keep the cost of membership low and continue to bring in engaging speakers on topics important to you. This year, sponsors will be featured on table tents during the presentations, their company logo will be featured on the WREFPC website, and they will be announced during the presentations. The cost of a sponsorship is \$300.00 (this is in addition to your membership fees). If you are interested in sponsoring this year's speaker series, please check the box on the enclosed brochure and include payment with your membership fees. If you would like more information on sponsorship, please feel free to contact Corrie Pfeifle or me directly.

I would like to thank all of the Executive Committee members for working hard to put together the speakers for this year's series and to specifically thank Corrie Pfeifle for keeping all of us on track, year after year, so that we can continue to offer such a great program to you!

I look forward to seeing you all at our first seminar on May 23rd!

Sincerely,

McLean Thompson Kerver,
President
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